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Dear Sir,

MedSupport Europe (MSE) is proud to inform you of the launch of our renewed website www.medsupporteurope.com. The newly designed and revised site aims to clearly inform visitors on our company, services and activities. We welcome both present and past clients and of course all other visitors. In our opinion the result is attractive and worth a visit.

Two divisions to drive growth:

MSE has a Services division and a Distribution division, both dedicated to the European medical device industry. The *Services Division* supports clients with:

1. **Consultancy** – research and advice on European marketing and sales. This includes, but is not limited to: Quick Scan or Deep Scan into market potential/attractiveness; Assessment of path to reimbursement for a specific portfolio, Marketing and entry strategy.
2. **Business Development** – services to assist clients with business development, with a reduced time-to-market and faster sales growth. This includes: Finding and identifying candidates for Long List; Creating interest with Short List candidates and do pre-audit; Organising joint visits and managing negotiations.
3. **Sales & Marketing Management** – MSE is the temporary European S&M team to build and manage the European sales. This includes: Monitoring performances, have quarterly marketing reviews; Support with troubleshooting; Reporting progress and forecasting to client; Train new sales staff at resellers.

The Distribution Division provides high quality and reliable healthcare solutions that improve treatment and care of patients in the hospital and in Home Care. MSE specialises in the distribution of innovative medical devices and technology in respiratory care in Europe.

More detail is found at www.medsupporteurope.com Do not hesitate to contact us to discuss any need you may have in accelerating your business development in Europe, now or in the future.

Kind regards,
MedSupport Europe