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IT´S ALL ABOUT PEOPLE

The company's principal directors have a broad and more than 25 years combined experience in the Medical Device industry. They have successfully managed sales & marketing teams and developed marketing concepts for several Medical Technology products in Europe.

Dick van Rinkhuizen, director

Has long-standing and wide experience in international sales & marketing management, in the field of medical devices. Highly experienced in setting up and effectively managing distribution Networks and in partnering with principals/manufacturers. Keen, professional business attitude; searching and finding solutions; enthusiastic and great interest in health improvement. Majored in business administration at Nyenrode Business University and in International Business at University of South Carolina.

Dennis van Leijden, director

Long term background working in sales management for several medical device distributors and in international sales & marketing management for manufacturers of electronic medical equipment and medical disposables. Commercial attitude, pragmatic, open minded, result- and people oriented professional. Majored in Marketing Management at Business School for Marketing and in E-commerce at Erasmus University in Rotterdam.