



TARGETTING THE EUROPEAN MARKET

Our clients are not in a position to carry out specific market research by themselves or do not avail of a local sales & marketing team in Europe. Medical Device Companies originating from Europe, USA, Canada, Asia, Israel or other areas of the world value MSE's support.

When assistance is needed

MedSupport Europe's services are called upon in different situations, in different phases. These can be: Pre-CE, 'Considering the opportunities', Planned introduction, Limited and ad hoc sales and partly or fully established distribution in Europe.

Start-up companies

As a newly-founded and young business you have innovative product ideas and the necessary financial backing. However you are looking for the necessary market and marketing & sales know-how of the European market for reducing 'time-to-market' of your Medical Device.

Established companies

In some cases you could have the need for market research or an assessment for a specific project, for which you do not have the capacity at that time.

Venture Capital companies

When you are investing in innovating Medical Device companies you are looking for successful commercialization. You may have the need for a partner with the necessary contacts, knowledge and skills who can be consulted when it comes to potential assessment, acceptance or entry strategy of the European Medical Device market.